

THE SOUL OF FAMILY BUSINESS

News

For Immediate Release

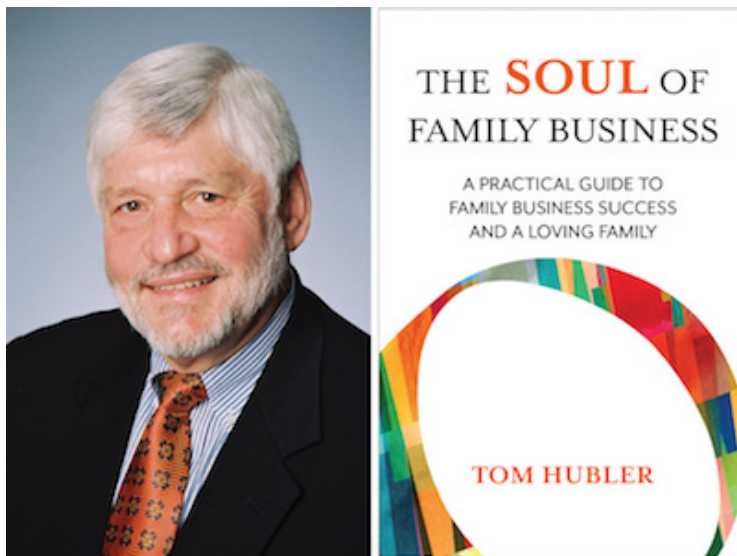
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Family business expert Tom Hubler compiles three decades of wisdom in his new book, *The Soul of Family Business*

*Essential guidebook for family business owners and advisors alike
Book to debut at Barnes & Noble Galleria launch event on Oct. 22*



MINNEAPOLIS (Sept. 20, 2018) — In his new book, *The Soul of Family Business: A practical guide to family business success and a loving family*, Tom Hubler takes readers on a journey through the heart and soul of family business.

Using case studies from his more than 35 years as a leading family business consultant, Hubler explores what it takes to run a successful family business, illustrating how love is the foundation and family values are the secret sauce for success.

Hubler will speak about his approach and sign books during a launch event at 6:30 p.m. on Oct. 22, 2018, at Barnes & Noble, located on the lower east side of the Galleria Shopping Mall in Edina, Minnesota, 55435. The public is invited to attend.

The Soul of Family Business covers topics such as the development of a shared vision for the family and for the business, tackling "speck of dust" issues, creating individual and organizational strategies to ensure a personally and financially rewarding business and wealth preparation planning to ensure that family values continue to emphasize a family culture of gratitude, philanthropy and living purposeful lives.

“As I round the corner into the endgame of my life, I am happy to share what I've learned with others,” Hubler said. “It's my hope that it will help members of family businesses appreciate their uniqueness.”

Packed with family business best practices and practical tips for everything from managing conflict to succession planning, *The Soul of Family Business* is an essential guide for family business owners and advisors alike.

As a pioneer in the field of family business consulting, Hubler created many of the models for a successful family business. To this day, he continues to shape this important field, helping families strengthen connections and eliminate barriers to healthy, productive family and business relationships.

“*The Soul of Family Business* is all about creating and preserving a truly healthy family in business,” said Ernesto J. Poza, professor emeritus at Thunderbird School of Global Management. “Unlike most family business literature, this book's focus is not best practices but rather the heart and soul of the family in business. Conflict resolution, recovery from substance abuse and family betrayals, forgiveness and gratitude are elegantly and practically discussed in Tom Hubler's book.”

For more information:

Read an [excerpt](#) of the book.

See what [others](#) are saying about *The Soul of Family Business*.

Books are available for pre-order from [Amazon](#), [Itasca](#) and Barnes & Noble.

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The Soul of Family Business:

Author: Tom Hubler

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