

# Meaningful Capitalism Awards Event | 2026

## Sponsorship Opportunities



### ABOUT

[www.theplatinumgrp.com/about/our-mission](http://www.theplatinumgrp.com/about/our-mission)

In 2021 Dean Bachelor, Platinum Group Founder, passed away leaving Meaningful Capitalism as his legacy and the mission of Platinum Group.

Dean's passion was to bring significant meaning to all stakeholders of every client Platinum worked with and to drive their growth and success through our shared economic engine—capitalism. Meaningful Capitalism Awards was created to honor companies that live out Meaningful Capitalism.

*The Meaningful Capitalism Awards celebrate businesses that are financially successful, privately held free market enterprises benefiting all of their stakeholders in significant ways.*

### RECEPTION

**2026 Reception | May 5, The Metropolitan  
Ballroom in Golden Valley, MN | 5:30 - 8:30 PM**

Each May the Platinum Group hosts the MCA Reception to recognize Award finalists and to announce the Award Honorees. The Reception features an opportunity for attendees to greet Finalists and enjoy a gathering of 250 business dignitaries for hors d'oeuvres and beverages, and to be present for the Awards announcements and remarks by selected Honorees.

### SPONSORSHIP

Partnering as a sponsor of the MCA is an excellent way to promote your commitment to meaningful capitalism and to raise your brand awareness with other like-minded highly respected brands across Minnesota, Iowa, South Dakota, North Dakota, and Wisconsin.

**For further information on MCA, Platinum Group, and to confirm a  
sponsorship, contact MCA 2026 Chair Marnie Ochs-Raleigh  
651.556.4636 | [marnie@evolve-systems.com](mailto:marnie@evolve-systems.com)**

Meaningful Capitalism Awards | Inspired by Platinum Group



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### PREMIUM SPONSOR

**\$10,000**

Two Sold, One available, exclusive to industry

- 8 passes to the MCA Reception
- Sponsor ribbons on your attendee badges
- Invite to the exclusive dignitary event 5:30 - 6PM prior to the start of the Reception
- Logo banner on Reception registration page
- Logo floor banner on Reception stage
- Logo on Reception entry rug and Step and Repeat social media backdrop
- Logo recognition in MCA marketing, and posters and PowerPoint at the Reception
- Option for your representative to give 2-minutes of comments from stage at Reception
- Option for a vendor table for your company at the Reception
- Option to provide a full-page ad for the Reception printed program
- Option to include a parting gift in the attendee swag bag
- Option to record a video in support of MCA to be posted on social media and the MCA website
- Option for a representative to join the MCA judging panel
- Option to have team photo with 2026 Honorees and Platinum Group Partners which will be shared on social media
- List of Reception attendees with emails



### GOLD SPONSOR

**\$5,500**

Unlimited

- 5 passes to the MCA Reception
- Sponsor ribbons on your attendee badges
- Logo recognition in MCA marketing, website, and posters and PowerPoint at the Reception
- Invite to the exclusive dignitary event 5:30 - 6PM prior to the start of the Reception
- Option to provide a full-page ad for the Reception printed program
- Option to include a parting gift in the attendee swag bag
- Option to have team photo with 2026 Honorees and Platinum Group Partners which will be shared on social media
- List of Reception attendees with emails

**Meaningful Capitalism Awards | Inspired by Platinum Group**

Platinum Group | 12301 Whitewater Drive, Suite 10, Minnetonka, MN 55343  
952.829.5700 | [www.theplatinumgrp.com](http://www.theplatinumgrp.com)

# Sponsorship Opportunities



**PLATINUM GROUP**  
Your Future. Our Passion.



[www.theplatinumgrp.com/meaningful-capitalism-awards-2026](http://www.theplatinumgrp.com/meaningful-capitalism-awards-2026)



## SILVER SPONSOR

**\$3,000**  
Unlimited

- 3 passes to the MCA Reception
- Sponsor ribbons on your attendee badges
- Logo recognition in MCA marketing, website, and posters and PowerPoint at the Reception
- Option to provide a half-page ad for the Reception printed program
- List of Reception attendees with emails



## BRONZE SPONSOR

**\$1,500**  
Unlimited

- 2 passes to the MCA Reception
- Sponsor ribbons on your attendee badges
- Logo recognition in MCA marketing, website, and posters and PowerPoint at the Reception
- Option to provide a quarter-page ad for the Reception printed program



## SUPPORTING SPONSOR

**\$800**  
Unlimited

- 1 pass to the MCA Reception
- Sponsor ribbons on your attendee badges
- Logo recognition in MCA marketing, website, and posters and PowerPoint at the Reception



## DRINK TICKET SPONSOR **\$2,000**

One Sold, One available

- 2 passes to the MCA Reception
- Sponsor ribbons on your attendee badges
- Logo recognition in MCA marketing, website, and posters and PowerPoint at the Reception
- Logo on bar mats displayed at two Reception bars
- Option to provide a full-page ad for the Reception printed program
- Logo branded drink tickets (On one side of a two sided ticket)

# Sponsorship Opportunities



**We extend our sincere appreciation and gratitude to all MCA sponsors.**

**With your valuable support, the Meaningful Capitalism Awards are made possible. Thank you.**



## SPECIALITY SPONSOR

**\$600**  
Choose one

- Carving Station Sponsor
- Buffet Sponsor
- Dessert Buffet Sponsor
- Lanyard Sponsor
- 1 pass to the MCA Reception
- Sponsor ribbons on your attendee badges
- Logo recognition in MCA marketing, website, and dedicated poster at the Reception



## SWAG SPONSOR

**\$300 + Bags**  
One available

- 1 pass to the MCA Reception
- Sponsor ribbons on your attendee badges
- Logo recognition in MCA marketing, website, and dedicated poster at the Reception
- Purchase swag bags with MCA logo and coordinate give-away items



## TABLE SPONSOR

**\$500**

**Available as an add-on to Premium, Gold, & Silver Sponsors**

- A logo branded table of eight will be reserved for your guests at the Reception



## HONOREE EXHIBIT TABLE

**\$0**

**Available as an add-on to any confirmed sponsorship package by past Honoree companies**

- A draped exhibit table at the Reception for your companies display

# Sponsorship Opportunities



To confirm your participation as a MCA 2026 Sponsor,  
please fill out this form and email to  
MCA Chair Marnie Ochs-Raleigh | [marnie@evolve-systems.com](mailto:marnie@evolve-systems.com)  
or MCA Project Manager Sandy Beeson |  
[sandybeeson@theplatinumgrp.com](mailto:sandybeeson@theplatinumgrp.com)

**MCA/PG will invoice for the selected MCA 2026 Sponsorship Package**



## SPONSORSHIP CONFIRMATION

- ☐ Premium Sponsor | \$10,000 *Two Sold, One Available*
- ☐ Gold Sponsor | \$5,500
- ☐ Silver Sponsor | \$3,000
- ☐ Bronze Sponsor | \$1,500
- ☐ Supporting Sponsor | \$800
- ☐ Drink Ticket Sponsor | \$2,000 *One Sold One Available*
- ☐ Carving Station Sponsor | \$600
- ☐ Buffet Sponsor | \$600
- ☐ Dessert Sponsor | \$600
- ☐ Lanyard Sponsor | \$600
- ☒ Swag Sponsor \$300 + Bags **SOLD**
- ☐ Table Sponsor | \$500 *(Available as an add-on for Premium, Gold & Silver sponsors)*
- ☐ Honoree Exhibit Table *(Available as an add-on to any confirmed sponsorship package by past Honoree companies)*

**Sponsoring Company:** \_\_\_\_\_

**Company Contact:** \_\_\_\_\_

**Company Contact Phone:** \_\_\_\_\_

**Company Contact Email:** \_\_\_\_\_

**Signature to confirm selected MCA 2026 Sponsorship Package:**

**X:** \_\_\_\_\_