MEANINGFUL CAPITALISM AWARDS

2027 Meaningful Capitalism Awards Event

SPONSORSHIP OPPORTUNITIES

ABOUT

The Meaningful Capitalism Awards celebrate businesses that are financially successful, privately held free market enterprises benefiting all of their stakeholders in significant ways.

In 2021, Dean Bachelor, Platinum Group Founder, passed away, leaving Meaningful Capitalism as his legacy and the mission of Platinum Group.

Platinum Group's collective passion is to help its clients bring significant meaning to all stakeholders and drive their growth and success through our shared economic engine-capitalism. The Meaningful Capitalism Award was created to celebrate Dean's legacy and honor companies that live out Meaningful Capitalism.

AWARDS

2027 Award Program

May 4th | 5:30-8:30 PM
Metropolitan Ballroom | Golden Valley, MN

Each May, the Platinum Group hosts the Meaningful Capitalism Awards to celebrate the year's Honorees, recognize the distinguished Finalists, and announce the Award recipients. The event brings together more than 300 business leaders for an evening of connection, hors d'oeuvres and beverages, followed by the Awards presentation and remarks from select Honorees.

SPONSORSHIP

Partnering as a sponsor of the MCA is an excellent way to promote your commitment to Meaningful Capitalism and to raise your brand awareness with other like-minded, highly respected brands across Minnesota, Iowa, South Dakota, North Dakota, and Wisconsin.

Inspired by:

PLATINUM GROUP
Your Future. Our Passion.

For further information on MCA and to confirm a sponsorship, contact our MCA 2027 team

Nicki: 612.590.1041 | MCA@theplatinumgrp.com
Marnie: 651.775.3747 | marnie@evolve-systems.com

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SPONSORSHIP OPPORTUNITIES

MEANINGFUL CAPITALISM AWARDS

PREMIER SPONSOR — $10,500

Industry Exclusivity

- 8 complimentary event registrations
- Reserved table with logo prominently displayed
- Logo displayed on event website with hyperlink
- Logo prominently displayed on stage
- Logo prominently displayed at Registration
- Logo on step-and-repeat photo backdrop
- Logo prominently displayed in ice sculpture at the event
- Option for an exhibit table at event
- Option to record a video in support of MCA
- Option to participate on the MCA judging panel
- Exclusive social media mention/shout outs
- Premier Sponsor ribbon on name badges
- Logo displayed on event sponsor page
- Logo displayed on digital and printed marketing materials
- Logo included on event signage
- Logo on email announcements
- Exclusive invite to Honoree Reception prior to event
- Option to provide a full-page ad for event program
- Option to have team photo with Platinum Group Partners
- Access to event registration list with contact information
- Opportunity to provide swag in gift bags

GOLD SPONSOR — $6,000

Unlimited

- 6 complimentary event registrations
- Gold Sponsor ribbon on name badges
- Logo displayed on event sponsor page
- Logo displayed on digital and printed marketing materials
- Logo included on event signage
- Logo on email announcements
- Social media mention/event blasts
- Exclusive invite to Honoree Reception prior to event
- Option to provide a three-quarter page ad for event program
- Option to have team photo with Platinum Group Partners
- Access to event registration list with contact information
- Opportunity to provide swag in gift bags

SILVER SPONSOR — $3,500

Unlimited

- 4 complimentary event registrations
- Silver Sponsor ribbon on name badges
- Logo displayed on event sponsor page
- Logo displayed on digital and printed marketing materials
- Logo included on event signage
- Logo on email announcements
- Social media mention/event blasts
- Option to provide a half-page ad for event program
- Exclusive invite to Honoree Reception prior to event
- Opportunity to provide swag in gift bags

BRONZE SPONSOR — $2,000

Unlimited

- 3 complimentary event registrations
- Sponsor ribbon on name badges
- Logo displayed on event sponsor page
- Logo displayed on digital and printed marketing materials
- Logo included on event signage
- Option to provide a quarter-page ad for event program
- Opportunity to provide swag in gift bags

AMBASSADOR SPONSOR — $850

Unlimited

- 1 complimentary event registration
- Company name on event sponsor page
- Company name included on event signage
- Company name included in event program
- Opportunity to provide swag in gift bags

DRINK TICKET SPONSOR — $2,500

Two Available

- 2 complimentary event registrations
- Sponsor ribbon on name badges
- Logo displayed on event sponsor page
- Logo displayed on digital and printed marketing materials
- Logo included on event signage
- Logo prominently displayed at bar
- Option to provide a quarter-page ad for event program
- Opportunity to provide swag in gift bags

STAND-ALONE PACKAGES — $650

Carving Station | Buffet Sponsor |. Dessert Buffet

Choose one

Included in each:

- 1 complimentary event registration
- Company name displayed on digital and printed marketing materials
- Logo displayed on event signage

LANYARD SPONSOR — $3,000

One available

Included in each:

- 3 complimentary event registration
- Company name displayed on digital and printed marketing materials
- Logo displayed on event signage

SWAG — $350 +BAGS

One available

- 1 complimentary event registration
- Company name displayed on digital and printed marketing materials
- Swag bags to be co-branded with MCA and coordinate give-away items

TABLE SPONSOR — $1,250

Unlimited

- 8 complimentary event registrations
- Company name on MCA event sponsor page
- Company name listed on event materials
- Reserved table with your logo prominently displayed
- Opportunity to provide swag in gift bags

MEANINGFUL CAPITALISM AWARDS

Meaningful Capitalism Awards | Inspired by Platinum Group

Platinum Group | 12301 Whitewater Drive, Suite 10, Minnetonka, MN 55343
952.829.5700 | www.theplatinumgrp.com

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SPONSORSHIP CONFIRMATION

MEANINGFUL CAPITALISM AWARDS

To confirm your participation as an MCA 2027 Sponsor, please fill out this form and email to MCA Project Manager Nicki Vincent | mca@theplatinumgrp.com and cc MCA Chair Marnie Ochs-Raleigh | marnie@evolve-systems.com

MCA/PG will invoice for the selected MCA 2027 Sponsorship Package

- ☐ Premier Sponsor | $10,500
- ☐ Gold Sponsor | $6,000
- ☐ Silver Sponsor | $3,500
- ☐ Bronze Sponsor | $2,000
- ☐ Ambassador Sponsor | $850
- ☐ Drink Ticket Sponsor | $2,500
- ☐ Swag Sponsor | $350 + Bags
- ☐ Table Sponsor | $1,250

Stand-alone Packages:

- ☐ Carving Station Sponsor | $650
- ☐ Buffet Sponsor | $650
- ☐ Dessert Buffet Sponsor | $650
- ☐ Lanyard Sponsor | $650

Sponsoring Company: _____

Company Contact: _____

Company Contact Phone: _____

Company Contact Email: _____

Please sign below to confirm selected MCA 2027 Sponsorship Package.

Signature: _____

Platinum Group | 12301 Whitewater Drive, Suite 10, Minnetonka, MN 55343
952.829.5700 | www.theplatinumgrp.com